## **Product Data Sheet**



#### **StickyMat**

Exceptionally thin non-slip, light weight mouse mat constructed from an adhesive base and mark resist PVC top. Release the backing paper to expose the adhesive base which can be literally stuck to the desk but easily removed and re-positioned over and over again. Ideal for mailings and maximum promotional exposure.



#### **Key Product Information**

Product Code: 11023 Commodity Code: 39269092 MOQ: 100

Size: See Artwork Requirements

Available Thickness: 0.5mm

Branding Area: Within dimensions

Branding Method: Screen Print or 4 Colour Process

Material: Adhesive base and mark resist PVC

top

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 10 Working days from proof approval

Colour: N/A Weight: 34g

#### **Packaging and Other Information**

No Per Carton: 800

Packaging Details: 405 x 340 x 220mm

Carton Weight: 27.2Kg
Standard Packaging: Bulk Packed

Alternative Packaging: Mailing Sleeves, Shrink Wrapped,

Bag with Header Card, Envelope

#### **Recommendations and Limitations**

As with all products with an adhesive base, we do not recommend sticking this mat to a natural wood or highly varnished surface.

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

# **Artwork Requirements**



#### **StickyMat**

Sizes available: Rectangle 200mm x 235mm, Square 200mm x 200mm, Oval 200mm x 235mm, Circle 200mm diameter, House 230mm x 195mm, Heart 200mm x 235mm, Phone 233mm x 185mm, T-Shirt 220mm x 200mm, Truck 200mm x 210mm, Hexagon 230mm x 200mm, Laptop 200mm x 235mm, Pillow 200mm x 235mm

#### Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

#### Full colour:

- All graphics should be supplied as highresolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

#### Regardless of print method:

- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



### **Standard Mat**

**Tool No:** 235

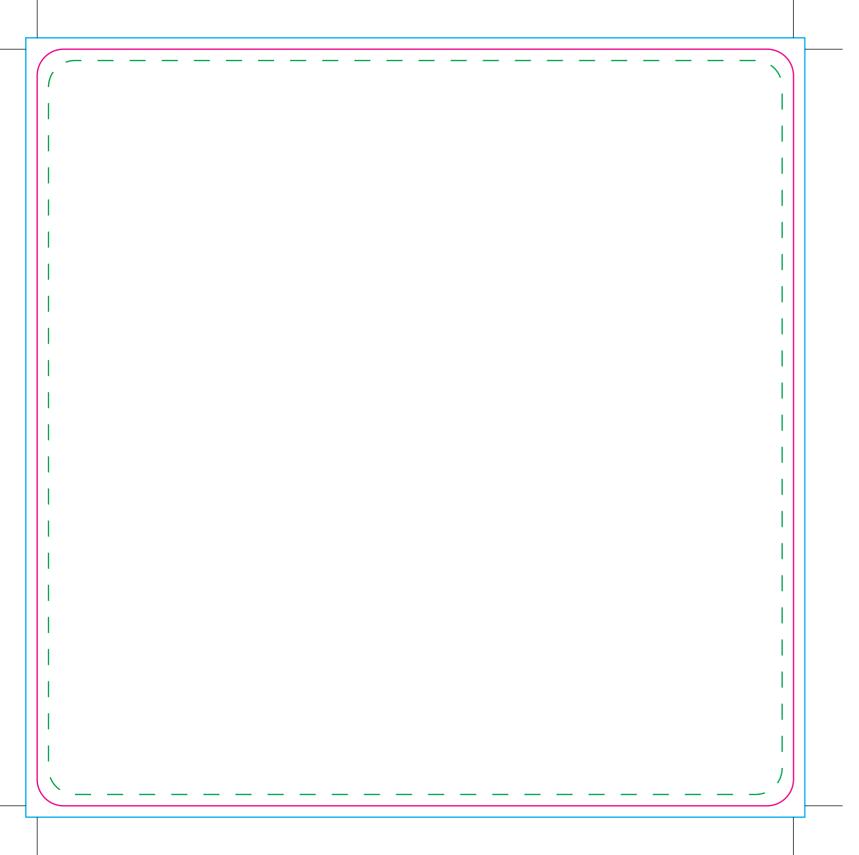
Shape: Rectangle

Cut Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 241mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 867 & DC0006

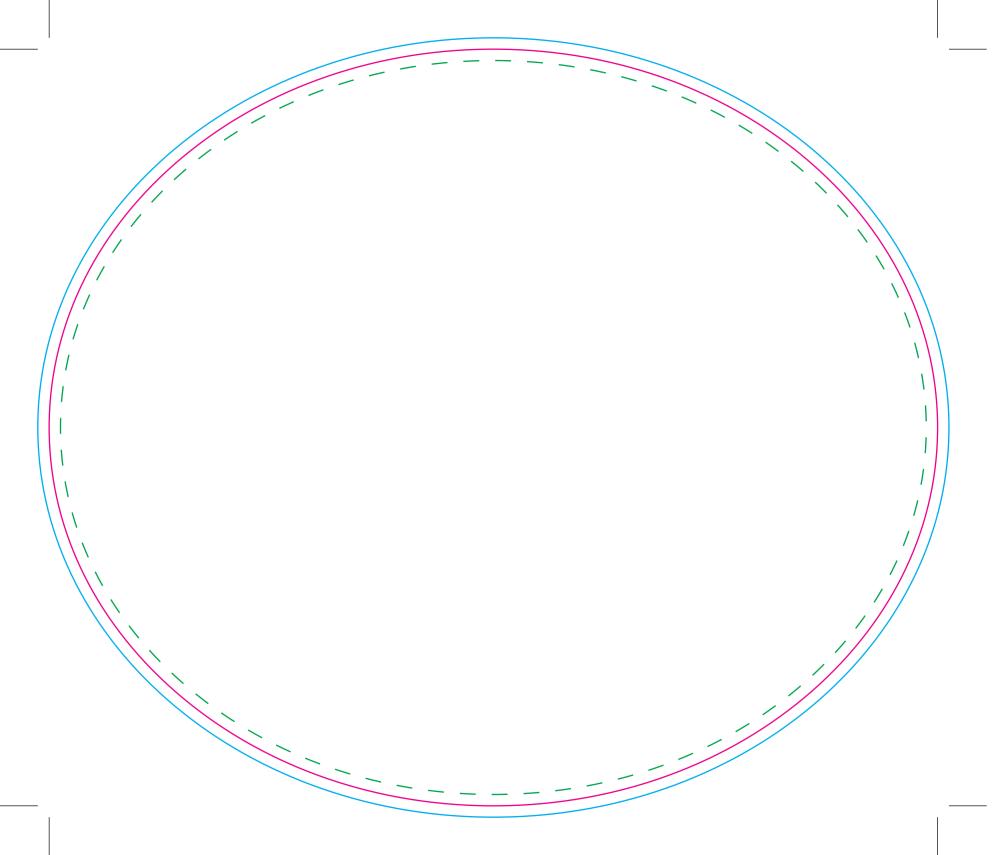
Shape: Square

Cut Size -

Width: 200mm Height: 200mm

Artwork with Bleed - Width: 206mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 1090 & DC0173

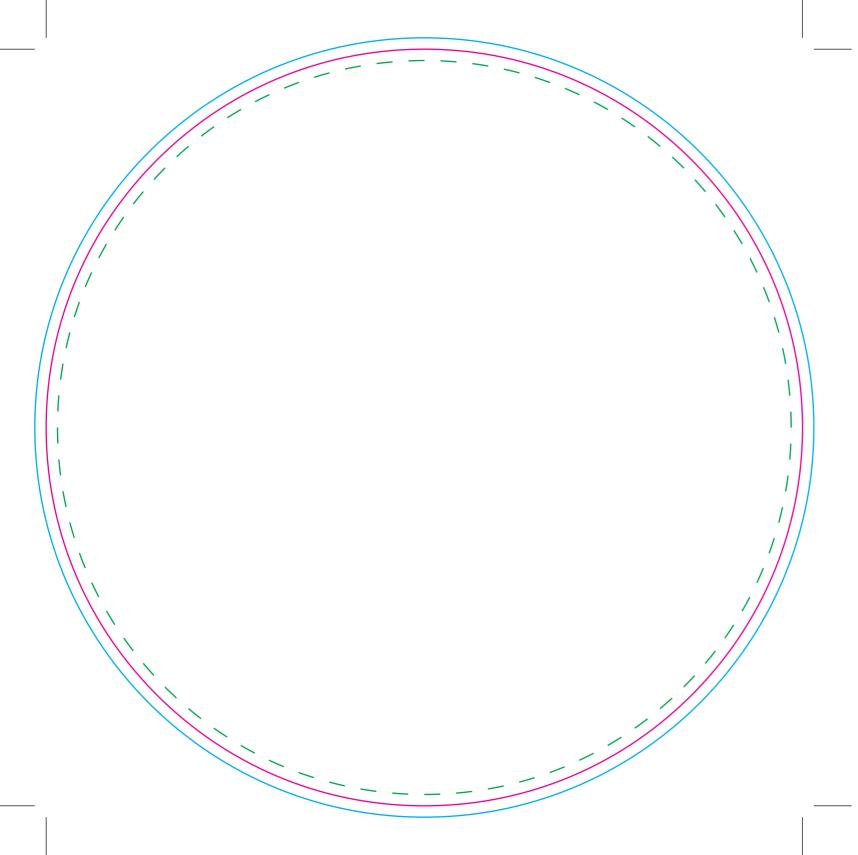
Shape: Oval

Cut Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 241mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 862 & DC0005

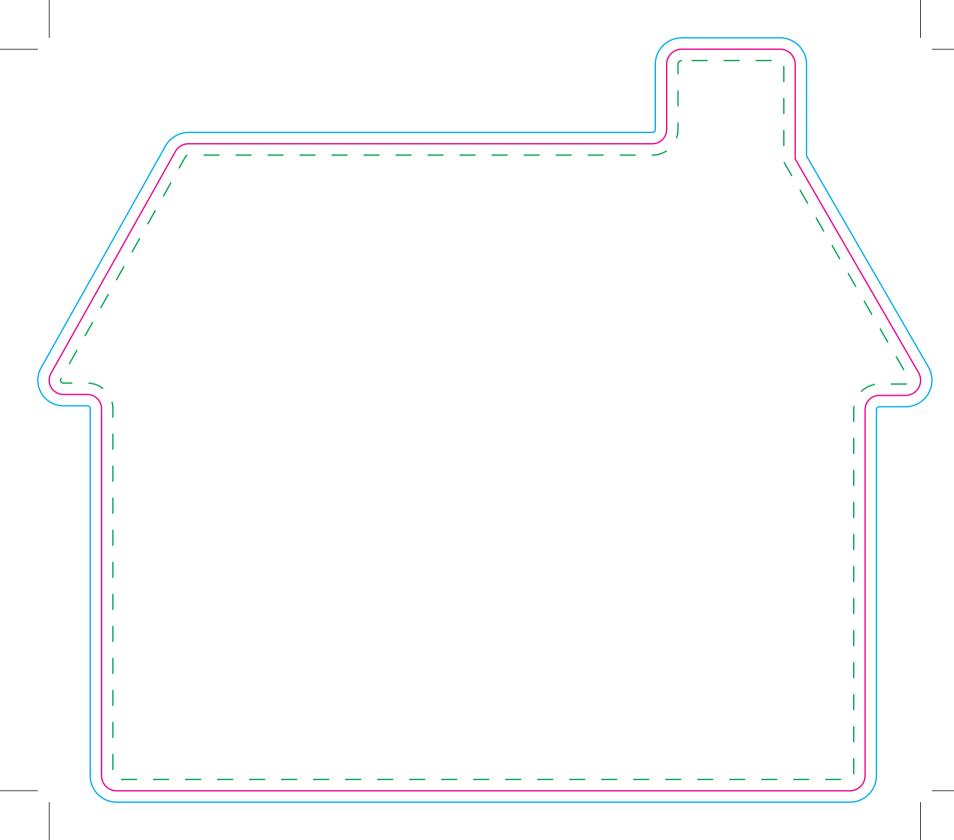
Shape: Circle

Cut Size -

Width: 200mm Height: 200mm

Artwork with Bleed - Width: 206mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 3591 & DC0221

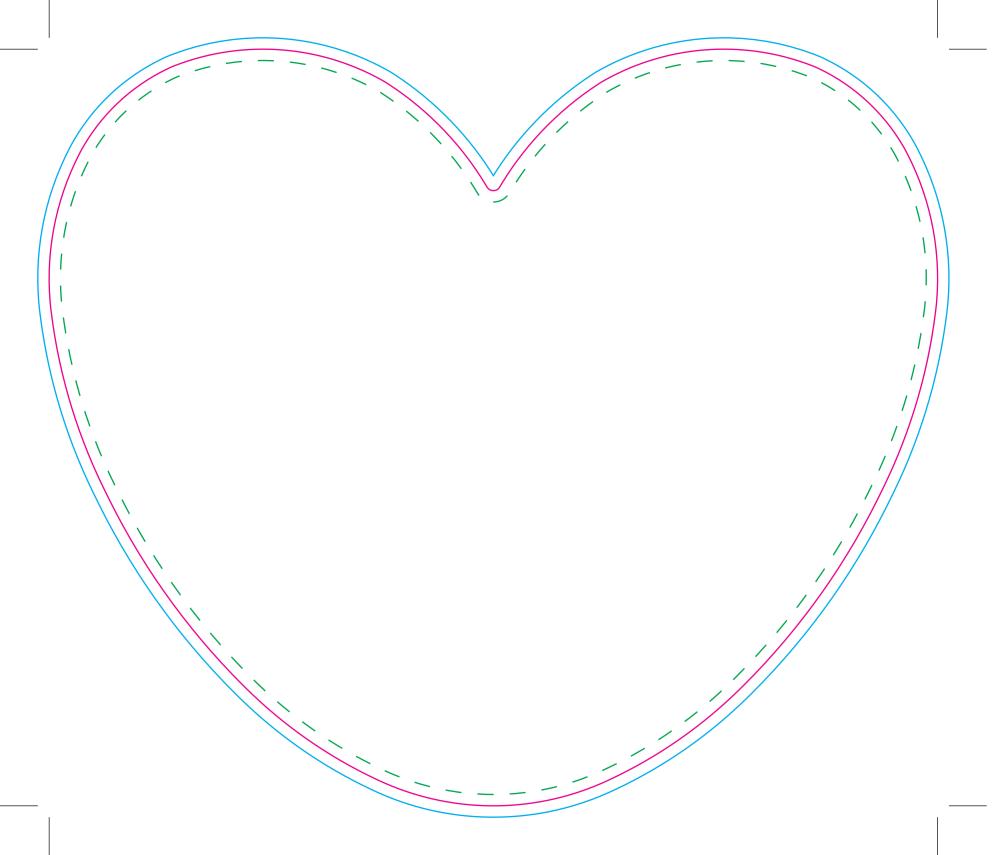
Shape: House - Chimney Right

Cut Size -

Width: 230.5mm Height: 196mm

Artwork with Bleed -Width: 236.5mm Height: 202mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 3489 & DC0312

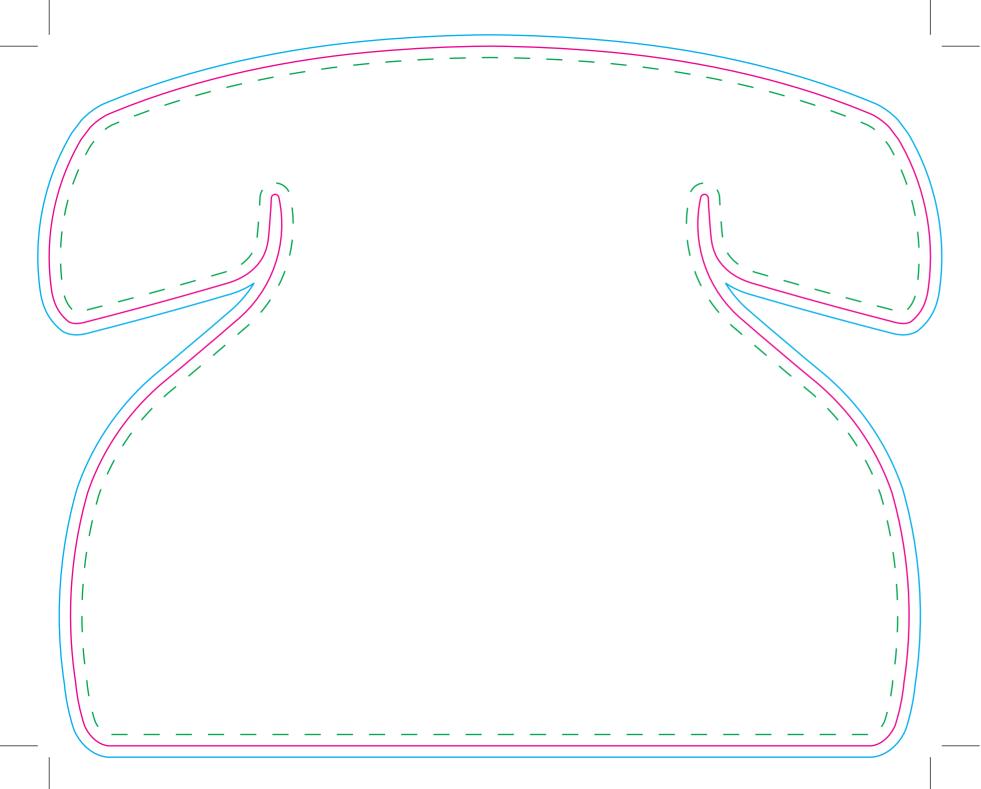
Shape: Heart

Product Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 241mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 2423 & DC0067

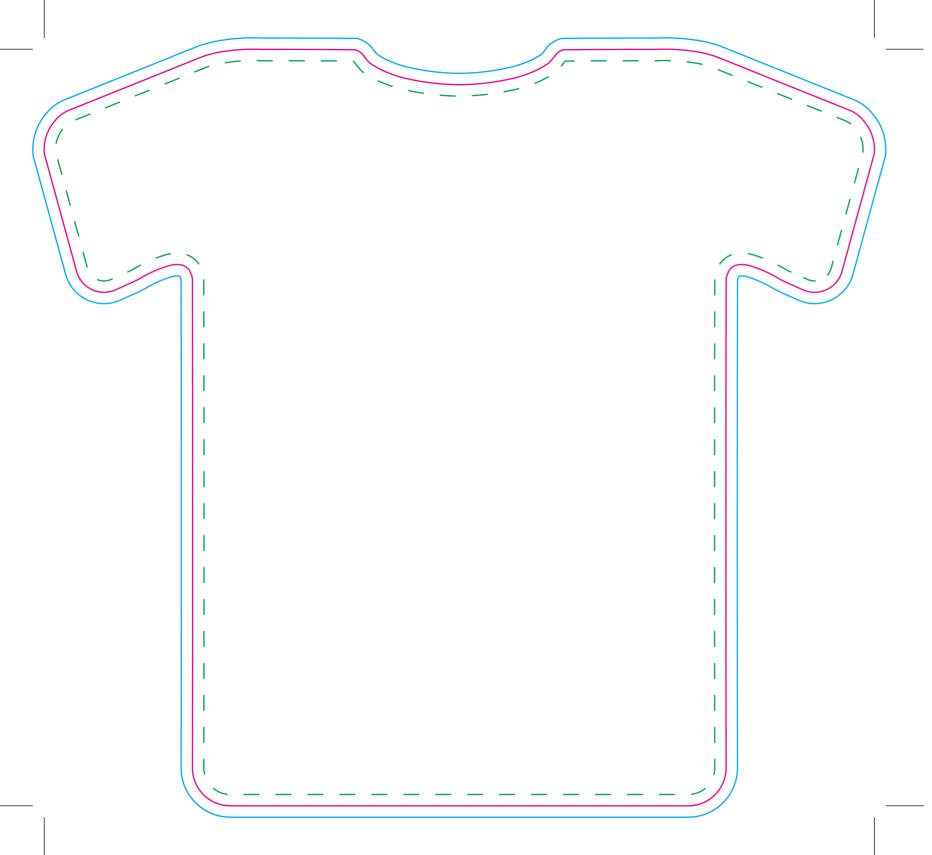
Shape: Telephone

Cut Size -

Width: 233mm Height: 185mm

Artwork with Bleed -Width: 239mm Height: 191mm

- - - Please keep all live matter such as text, logos and other important images within this area.



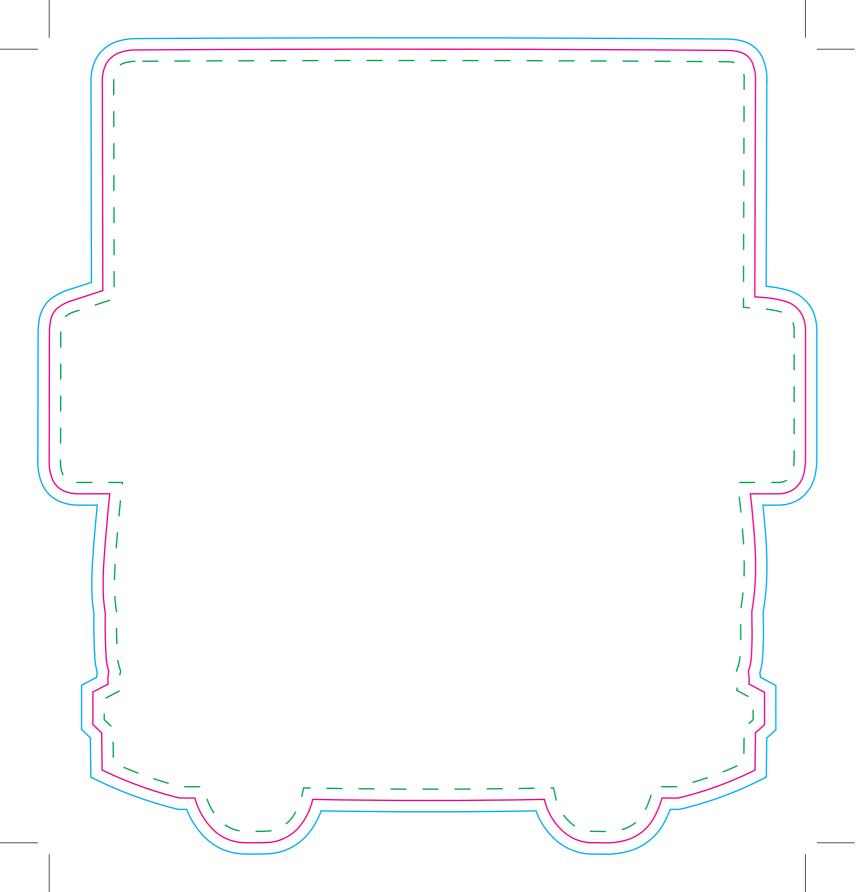
Tool No: 3375 & DC0056
Shape: Football Shirt

Cut Size -

Width: 219.5mm Height: 200mm

Artwork with Bleed - Width: 225.5mm Height: 206mm

 - - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 3682 & DC0146

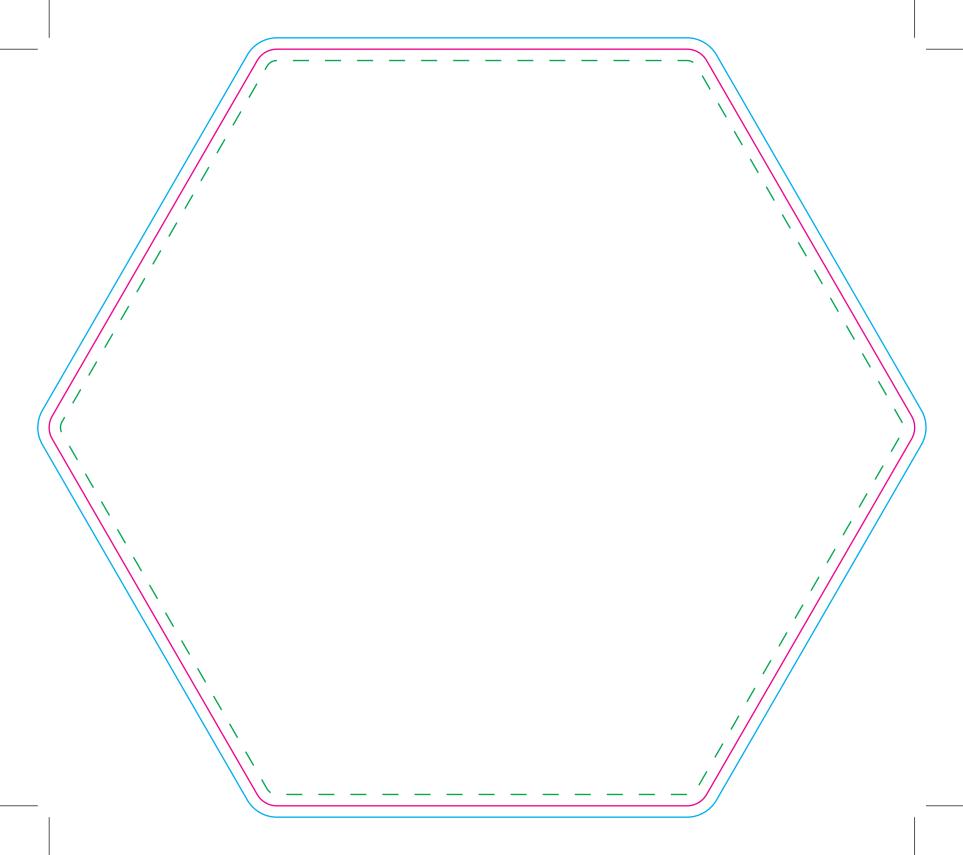
Shape: Lorry

Cut Size -

Width: 200mm Height: 210mm

Artwork with Bleed - Width: 206mm Height: 216mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 2160 • DC0262 • (2228KA)

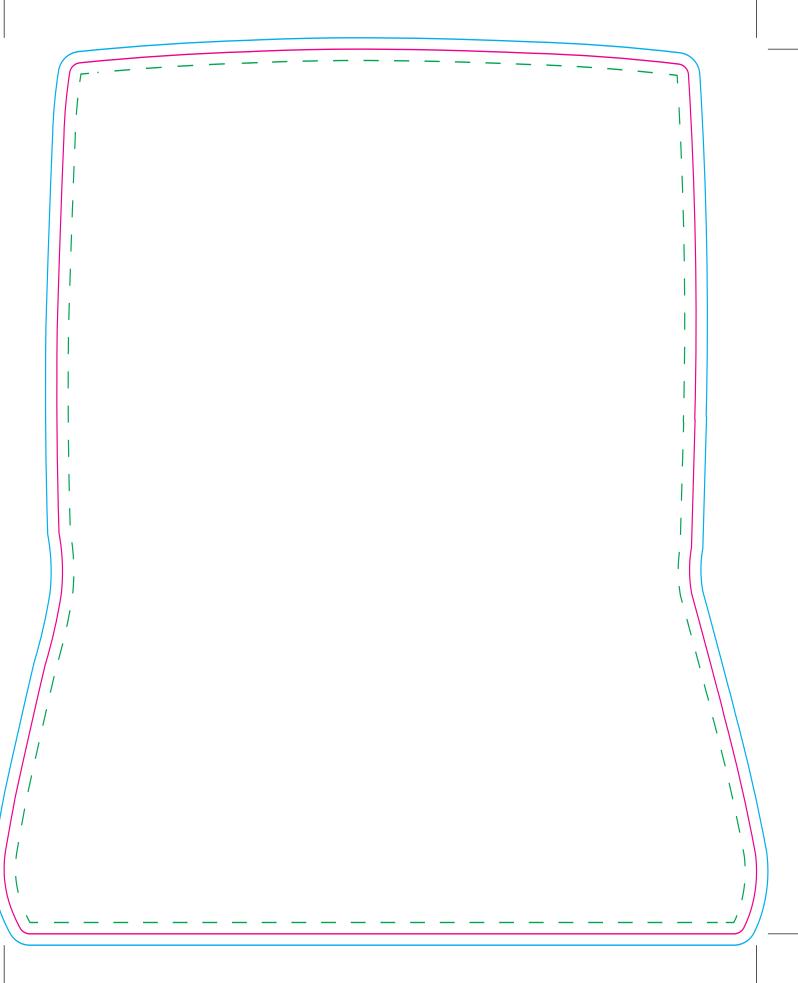
Shape: Hexagon

Cut Size -

Width: 229mm Height: 200mm

Artwork with Bleed - Width: 235mm Height: 206mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 1996 • DC0434

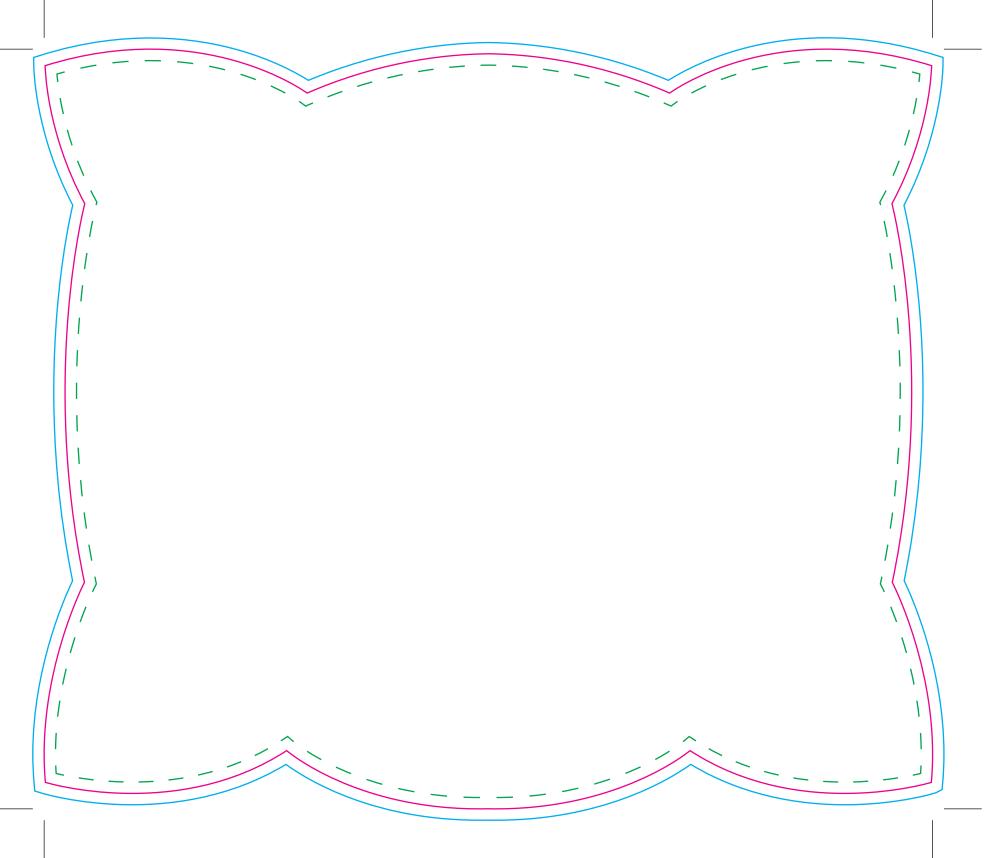
Shape: Laptop

Cut Size -

Width: 199mm Height: 234mm

Artwork with Bleed - Width: 205mm Height: 240mm

- - - Please keep all live matter such as text, logos and other important images within this area.



**Tool No:** 3338 • DC0327

Shape: Pillow

Cut Size -

Width: 235mm Height: 201mm

Artwork with Bleed - Width: 241mm Height: 207mm

--- Please keep all live matter such as text, logos and other important images within this area.