## **Product Data Sheet**



## **Mini Marrow Etched Mug**

The Mini Marrow is a smaller version of one of the most popular stoneware mug styles. Decorated with the innovative Etching technique, enabling your design to be permanently etched into the mug. Etching is a subtle effect but gives your design maximum impact. It gives a 3D effect with a high quality, tactile finish. The mug can also be screen printed, extra charges apply. Please contact for details.



## **Key Product Information**

Product Code: 18044MIN Commodity Code: 69120023 MOQ: 96

Size: See Artwork Requirements

Branding Area: 30 x 50mm
Branding Method: Etched

Material: Stoneware mug

Made In: UK

PDF Proof: 24-48 Hours
Express Service Not Available

Available:

Printed Proof Leadtime: 5 Working days

Leadtime: 10 Working days from proof approval

Colour: White
Weight: 325g
Capacity: 7oz / 200ml

### **Packaging and Other Information**

No Per Carton: 72

Packaging Details: 714 x 486 x 349mm

Carton Weight: 20Kg

Standard Packaging: MugSafe® Packaging
Alternative Packaging: MugSafe® Solo

### **Recommendations and Limitations**

- Please avoid small text minimum size for etching is 15pt.
- Etching is applied in one position as standard, second side / position extra cost.
- Minimum line thickness of 1mm. Bold, chunky images work best.
- Position of image and depth of etching can vary slightly from mug to mug as they are individually decorated. Please wash mug before use.

Ideal For: Trade Exhibitions, Cafés / Coffee Bars, Corporate Giveaways, Desktop Promotions

# **Artwork Requirements**



### Mini Marrow Etched Mug

Sizes available: Approximate dimensions 85mm tall x 76mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

#### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Etched designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

The Etching process best suits bold, chunky images. Avoid mixing bold/chunky designs with fine detail. If you are unsure please send us your design for evaluation. Position of image and depth of etching can vary slightly from mug to mug as they are individually decorated.

If you would like further information regarding a specific design, please feel free to contact us

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.